

PRESS RELEASE

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FOR IMMEDIATE RELEASE

GridBloc, Inc secures Master License of Game-design Patent

Utility Patent offers a twist, literally, to both classic and original games.

Austin, Texas, 15 Jan 2003 —Austin, Texas-based mobile entertainment studio GridBloc, Inc today announced it has secured a key game-design patent license, which provides a creative foundation for original GridBloc Games, as well as new ways to enjoy some of the world s favorite games.

The patent, allowed by the U.S. Patent Office to Team Smarty pants, Inc. (“TSP”) and game-designers Mario Champion, Frank Champion and Mark Zatopek, describes a method of games with moveable play space. The License has applications to many classic and popular real-world and online games such as Chess, Checkers, Reversi and Go, as well as wholly new digital, mobile and board games, such as GridBloc Game.

“Great games are often a reward in themselves, ” says Mario Champion, Chief Creative officer for GridBloc, Inc, “and in an industry of some great, if seemingly endless, clones and sequels, it’s nice to be recognized and protected for truly innovative design.”

The patent is licensed by TSP to GridBloc, Inc initially for GridBloc Games and iGS technology products, available at <http://www.gridbloc.com>. Additional licenses are available for mobile, electronic and board game publishers, developers and distributors, and inquiries from interested parties should be directed to Mario Champion at mario@gridbloc.com

An additional patent is pending, as well as international PCT filings are underway. “Gaming is global, ” says Mario Champion, Chief Creative officer of GridBloc, Inc, “and our direct goal of providing innovative content for an international community of mobile and desktop gamers, and a return for our investors, calls for global protection.”

Assisting in the pursuit of these patents and PCT filings is Greg Goshorn, an Intellectual Property attorney with a private practice in Austin, Texas,

About GridBloc, Inc.

GridBloc, Inc. is an Austin, Texas-based mobile entertainment company offering creative content and technology. GridBloc, Inc. develops original Games, Comix, and iGS Technology which span and integrate mobile devices to desktops, and offers development and licenses for mobile-to-desktop content and services in multiple spoken and device languages for gaming and other mobile data uses, such as SMS and MMS. Technical Partners and Strategic Relationships include Macromedia, Qualcomm, Microsoft and others. Visit <http://www.gridbloc.com> for more information and, of course, to play games.

About Team Smartypants, Inc.

Team Smartypants! Inc. has since 1994 offered to high-profile clients a range of creative media development services which proudly trounce the line between pure art and corporate communications. TSP! provides whimsically distinctive Game Design, story and visual design, from zero-phase Process Design and IA through delivered commercial product for clients such as Mattel and Microsoft. TSP! specializes in extending Web-based Flash and Flash for Devices, PocketPCs, Microsoft SmartPhones, J2ME, BREW, SMS, MMS and WAP via open source back-ends. Currently TSP! is co-developing a patented and patent-pending global entertainment property, spanning mobile-devices-to-desktops, which includes gaming, characters and a communication platform.

For more information:

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